



GENERIC PACKAGING SOLUTIONS

' Summarize your quality. Try a generic packaging. '

ADRESS

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Professional Paper Bags

Why Generic Packaging

At Generic Packaging, we believe that a paper bag is more than just folded paper — it's a reflection of your brand's identity.

While anyone can assemble a simple bag using paper, cord, and glue, what sets us apart is our attention to detail and commitment to excellence at every stage of production. We combine high-quality materials with innovative design and precision craftsmanship to deliver packaging solutions that are both functional and elegant.

Our experienced consultants work closely with you to select the ideal paper type, finish, and accessories tailored to your brand and budget. Meanwhile, our skilled graphic designers refine every technical aspect of the design, ensuring flawless execution in production.

This is how we turn your vision into a premium, tailor-made packaging solution that elevates your brand.



Why Generic Packaging

At Generic Packaging, we believe packaging is not just about protection — it's your brand's first impression.

Every bag, every box, and every detail tells a story. We go beyond the ordinary to design packaging solutions that are tailored, stylish, and highly functional. Every material we use and every choice we make is shaped by our commitment to quality, elegance, and sustainability.

Our consultants guide you through selecting the right paper, finishes, and accessories, while our design team translates your vision into a flawless, production-ready reality.

When you work with us, you don't just get packaging — you get an experience that elevates your brand.



Our focus

Our focus is simple — delivering packaging that speaks for your brand.

At Generic Packaging, we concentrate on what truly matters: quality, design, and customer satisfaction. From the first sketch to the final product, every step is driven by precision, creativity, and a deep understanding of your needs.

We don't just produce paper bags or boxes — we create packaging experiences that combine functionality, elegance, and sustainability. Our team works closely with you to choose the right materials, finishes, and styles to make your brand stand out.

Your brand has a story. Our focus is to help you tell it — beautifully, effectively, and memorably.

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Kraft Classic®



Kraft Plus®
Prestige



Kraft Classic®
Classic®



Kraft Plus®



Kraft Pack®
Pack®



Kraft Basic®



Kraft Classic®

Kraft Classic®

TOP FOLD

width of 35 - 60 mm
reinforced with cardboard of 800 - 1100 gsm

HANDLE

cotton cord with thickness of 5 mm
synthetic cord with thickness of 4-5 mm
satin ribbon
PP tape
PVC tube
die cut handle - cut out in the upper overlap

PROMOTIONAL IMPRINT

printed space up to 100% of the bag surface
outside and inside
CMYK, HKS and Pantone

SURFACE FINISH

gloss lamination
matt lamination
without lamination - dispersion varnish

BAG BOTTOM REINFORCEMENT

the bottom of the bag reinforced
with cardboard of 350 - 500 gsm

PAPER

Kraft paper of 140 gsm
cardboard of 170 - 220 gsm

MINIMUM ORDER QUANTITY

500 pieces





Kraft Classic® Ice



TOP FOLD

width of 50 - 60 mm
reinforced with cardboard of 800 gsm

HANDLE

cotton cord with thickness of 5 mm
synthetic cord with thickness of 4-5 mm
satin ribbon
PP tape
PVC tube (colours to order)

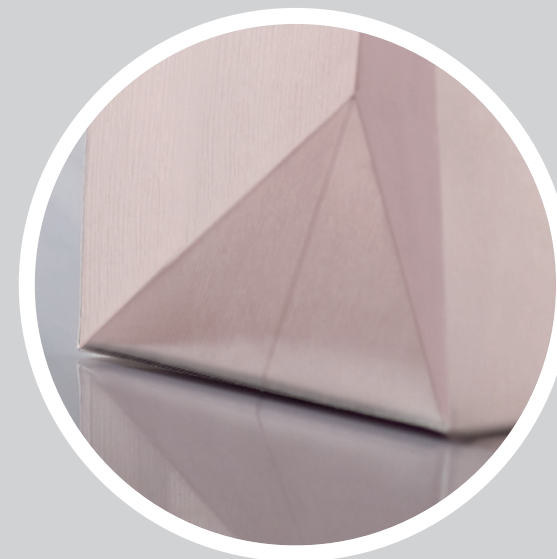


PROMOTIONAL IMPRINT

printed space up to 100% of the bag surface outside
CMYK, HKS and Pantone

SURFACE FINISH

dispersion varnish (without lamination)



BAG BOTTOM REINFORCEMENT

the bottom of the bag reinforced with
cardboard of 350 - 500 gsm

PAPER

Enduro Ice paper of 170 gsm

MINIMUM ORDER QUANTITY

500 pieces

Kraft Pack®

TOP FOLD

no upper overlap

HANDLE

die cut handle
reinforced with a cardboard glued insert
of 400 - 600 gsm

PROMOTIONAL IMPRINT

printed space up to 100% of the bag surface
outside and inside
CMYK, HKS and Pantone

SURFACE FINISH

gloss lamination
matt lamination
without lamination - dispersion varnish

BAG BOTTOM REINFORCEMENT

the bottom of the bag reinforced with
cardboard of 350 - 500 gsm

PAPER

Kraft paper of 140 gsm
cardboard of 170 gsm

MINIMUM ORDER QUANTITY

500 pieces





Kraft Plus® Prestige



TOP FOLD
no upper overlap

HANDLE
die cut handle
reinforced with a cardboard glued
insert of 450 - 600 gsm
glued along the entire width of the bag



PROMOTIONAL IMPRINT
printed space up to 100% of the bag surface
outside and inside
CMYK, HKS and Pantone

SURFACE FINISH
gloss lamination
matt lamination
without lamination - dispersion varnish



BAG BOTTOM REINFORCEMENT
the bottom of the bag reinforced with
cardboard of 350 - 500 gsm

PAPER
cardboard of 170 - 210 gsm

MINIMUM ORDER QUANTITY
500 pieces



Kraft Plus®



TOP FOLD

no upper overlap

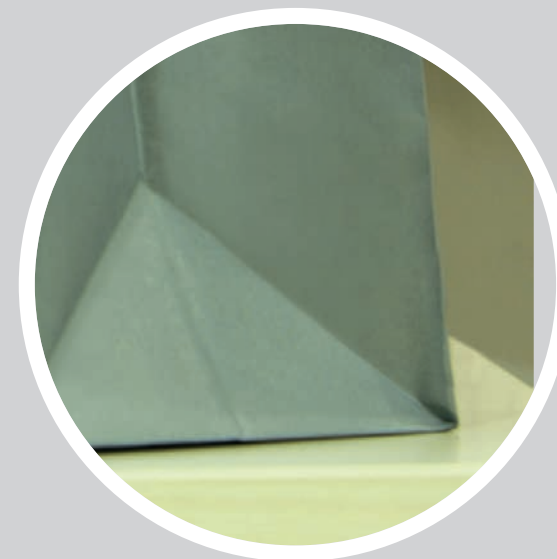
HANDLE

twisted paper handle
white or grey



PROMOTIONAL IMPRINT

flexographic printing (in-line system before folding the bag) printed space up to 100% of the surface
HKS and Pantone
screen printing (off-line system after folding the bag) printed space up to 30% of the surface



PAPER

Kraft ribbed and smooth paper
white and brown of 80 - 100 gsm

MINIMUM ORDER QUANTITY

Flexography - 10000 pcs.
Screen printing - 200 pcs.

Kraft Basic®

TOP FOLD

double upper overlap
width of 50 - 60 mm
reinforced with cardboard of 800 - 1100 gsm

HANDLE

cotton cord with thickness of 5 mm
synthetic cord with thickness of 4-5 mm
satin ribbon
PP tape
PVC tube

METAL EYELETS

standard
8 basic colours
2 sizes (5 and 7 mm diameter)

PROMOTIONAL IMPRINT

printed space up to 100% of the bag surface
outside and inside
CMYK, HKS and Pantone

SURFACE FINISH

gloss lamination
matt lamination
without lamination - dispersion varnish
satin lamination

BAG BOTTOM REINFORCEMENT

the bottom of the bag reinforced
with cardboard of 400 - 600 gsm

PAPER

cardboard of 170 - 220 gsm

MINIMUM ORDER QUANTITY

500 pieces



cotton cord

secured endings
12 basic colours
Short handle of 2x50 cm,
thickness of 5 mm
Long handle of 2x90 cm,
thickness of 5 mm



die cut handle



polypropylene cord

Secured endings
12 basic colours
Short handle of 2x50 cm,
thickness of 4-5 mm
Long handle of 2x90 cm,
thickness of 4-5 mm



pvc tubes



12 colours
Short handle of 2x50 cm
Long handle of 2x80 cm

satin ribbon

12 basic colours
Short handle of 2x50 cm,
width of 15-25 mm (standard version)
width of 40 mm (to order)



metal eyelets



8 basic colours
2 sizes
(5 and 7 mm diameter)

uv varnish on
matt lamination



sachets
and other
packagings



gilding
(hot print)



ecological
paper



Elasto Kraft paper
grey and ivory
(warm shade of white)
paper with a delicate
ribbed texture

embossing



tissue paper



24 colours
basis weight 24 g
sheet size 50x70 cm



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